



# TRIPLE THREAT

## An Introduction to Sound Deadener, Floor Mats and Choosing the Right Carpet

A carpet that's seen better days, floor mats that are worn out or missing along with constant noise from the engine, transaxle and the road can keep you from enjoying your cruise to the fullest. Here we discuss the factors that most affect driving comfort and provide a few easy steps toward a more enjoyable and conversation-quiet atmosphere.

### 1. Choosing Carpet to Fit Your Project and Budget

#### Needle Punch Economy Carpet – A High Quality and Budget Friendly Choice

If you require a basic carpet that's both budget friendly and designed for the daily driver, look no further. Needle punch carpet is manufactured from a heavy-duty, non-raveling material and features a driver-side heel pad to protect against wear and ensure a long service life. In addition, these carpet sets are computer cut for a headache-free, precision fit and include detailed instructions for an easy installation. However, this carpet is available only in black and provides a basic look for your interior. If you are looking for a carpet with more color, flair and texture, you may consider Square Weaver, Loop or Cut-Pile carpet.



#### Square Weave Carpet – The Choice for OEM Quality and Looks

This carpet delivers the great looks, excellent quality and versatility for the discerning driver. Manufactured from superior-quality German wool and precision cut to match OEM German factory specifications, this carpet provides the original style and character your interior was meant to have. Features a plush 7/32" height and is available in charcoal, gray, oatmeal or tan with a color-matched polyester binding for a seamless look. This set is also made to be paired with the original style rubber floor mats. Square Weave carpet is recommended for professional restoration work and anyone desiring the authentic, OEM look.



#### Loop Carpet – Great Looks with a Precision Fit

With front heel and top pads for reinforcement to grommets for the seat belt mount, shifter, and emergency brake, this carpet provides the complete package for quality and convenience. An exclusive backing design holds the weave firmly in place, resisting fraying and separation for a maximum service life and return on your investment. Available in black, brown, charcoal, oatmeal, red, saddle, and salt and pepper. Recommended for drivers looking for ease-of-installation, convenience and long-lasting durability.



#### Cut-Pile Carpet – Plush, Comfortable and Stain Resistant

Cut-Pile carpet delivers great looks and a correct fit, with little touches that make the difference. 250 count carpet maintains superior resistance against soil, stains and everyday wear. Thick 9/32" height means a more plush and durable carpet, and every piece is hand-cut and sewn to assure a superior quality fit. Available in beige, black, brown, charcoal, red, and saddle. Recommended for daily drivers looking for an extra-durable, stain-resistant, good looking and overall well-rounded carpet.



For further reading and assistance on carpet installation, [click here](#) to read *Air Cooled VW Carpet Installation* on our Community page.

### 2. Sound Deadener – Reduce Interior Noise and More

#### Decrease Noise, Stabilize Interior Temperature and Prolong the Life of Your Carpet

Installing Sound Deadener under your carpet dramatically reduces vibrations and noise from the engine, exhaust and road. A quieter interior means a better space for conversation and, by reducing resonance and coloration from your speakers, Sound Deadener increases the dynamic range of your stereo.

In addition to reducing noise, Sound Deadener also stabilizes interior temperatures by acting as a highly effective insulator and provides a cushioning substrate for your carpet, reducing wear and increasing service life.

Sound deadener is available in complete kits for a more economical and efficient project, but are also available in sections if you wish to only add deadener to your rear compartment, power vent duct, front, or rear passenger areas. Sound deadener tape and adhesive is also available to ensure an easy and proper installation.



### 2. Rubber Floor Mats – Authentic, OE Protection for Your Interior

#### Add Nostalgic Appeal and Keep Your Carpets Free from Moisture, Mud and Debris

These OEM style floor mats are precision cut for fast, easy, and accurate installation. A durable, heavy-duty construction offers many years of interior protection against spills, stains, and wear and the black OEM style rubber is easy to clean and maintain.

Complete rubber mat sets are available to buy, or front and rear passenger area mats can be purchased separately. While your Bug may be fully carpeted today, prior to 1972 Beetles came from the Wolfsburg factory with rubber mats on the floor and tunnel. Only the front foot well side pieces, heater channels and rear shelf were carpeted with square weave carpeting.



#### Share the Knowledge

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