



“Turning the Work Commute Into a VW Salute”

Celebrating the Enjoyment of VWs Everywhere

Every year, Mid America Motorworks celebrates the VW by promoting and participating in Drive Your VW to Work Day. This annual event is a favorite amongst VW enthusiasts the world over. All those who are able to do so are encouraged to drive their Volkswagens to work on this day. This day of celebration, initially dubbed the “World Wide Day of the VW Beetle,” is the result of the efforts of Alexander Gromow. As a Volkswagen enthusiast he wished to orchestrate a special tribute for this special vehicle. In 1995 he garnered enough support through local VW clubs in his country of Brazil and abroad to introduce June 22nd as the official “World Wide Day

of the VW Beetle.”

The date of June 22nd was chosen in part for its historical significance to the Beetle. This date commemorates the day in 1934 when the development contract for the VW Beetle was signed.

From this original celebration, Drive Your VW to Work Day has evolved. Through the combined efforts of VW clubs and enthusiasts alike, this day has grown to become a popular event for many owners of this muchadmired vehicle. The event not only now pays tribute to the Beetle, but the entirety of the Volkswagen line as well. All models of VW are urged to

be driven on this day.

Mid America Motorworks has chosen the Friday closest to “World Wide Day of the VW Beetle” to be designated “Drive Your VW to Work Day” and encourages all VW owners to show their pride and camaraderie by driving their VWs to work.

VW owners who observe “Drive Your VW to Work Day” are encouraged to send high resolution digital pictures of their car at work to www.facebook.com/aircooledvws. We can't wait to see everyone's photos!

