

General Motors LLC Product Review

Equity Management Inc.

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Licensee Information:

Lenihan Photos, LLC Voice: 248-203-9650

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Bloomfield Hills, MI 48304 Contract #: 99-2325

USA 356210832

Submission Information:

Received Date: 6/8/2012 Reviewed By: Anthony Biondo EMI Pin #: 99-2325-192704

Reviewed Date: 6/12/2012 Development Stage: Mfg Sample Licensee SKU #: C100

Production Date: Wholesale Price: 95.90 Client Application #:

Retail Date: Retail Price: 119.99 Mfg Country:

Division: Chevrolet

Item Information:

Project Description: Chevrolet Centennial Emblem Windshield Wrap

Submission Description: Manufactured sample

Return Submission To: Licensee

Required Modifications:

Ensure product is sold with a GM Official Licensed Emblem and the Trademark notice: General Motors Trademarks used under license to Lenihan Photos, LLC. ...

Submission Status:	Disapproved	Disapproved / Resubmit with Required Modifications	Disapproved / Submi Next Stage with Required Modifications	X Current Development Stage Approved As Submitted
				Final Approval
Client Signature on File			6/15/2012	
Licensor Signature			Date	icensing Manager

* The above approval related solely to a preliminary stage in the product approval process. The product may not be marketed, promoted, distributed and/or sold until Final Approval of the manufactured sample has been granted in writing. Failure to obtain Final Approval PRIOR to marketing, promoting, distributing and/or selling the product may result in termination and/or the assessment of unauthorized product payment in accordance with the terms of the licensing agreement.